

**From:** [REDACTED]  
**To:** [External Email for Local Plans](#)  
**Subject:** Regulation 19 Local Plan Response December 2022  
**Date:** 18 December 2022 17:20:36

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Robert Leigh  
[REDACTED]

This email is to register the failure of the District Council to actively engage with all members of the community, particularly those likely to be directly and indirectly affected by the plan.

Communication of the plan has - by any reasonable measure, set aside from a level expected of local government communications - been insufficient.

Attempts to ensure the plan is easily understood and accessible to all have been failures. Paper mailouts have not been received. Meetings held over Zoom have endured technical failures indicating a low level of preparation or expertise with basic tools. Email communications have not been access-friendly - attachments hinder a user's ability to engage with any comms, and have not been optimised for those with sight issues.

The <https://sstaffs.oc2.uk/login> portal's instability in both laptop and mobile browsers has exacerbated poor user experience. Anecdotal evidence suggests it has also frustrated people to such an extent as to put them off responding. This is an indictment of the plan's lamentable accessibility.

Furthermore, efforts by individual councillors and the council as a whole when it comes to communicating via social media have been negligible to the point of aversion.

It has been a farrago.